

NICK JANICKI

EDUCATION

May 2002 **Indiana State University** Terre Haute, IN 47807
Bachelor of Science: Business Administration

- Business Concentration: Marketing, Management Information Systems, and Insurance

WORK EXPERIENCE

June 2002-March 2003 **AFLAC** Indianapolis, IN

- Sales specific; Cold calls and telemarketing
- Giving presentations to groups about AFLAC benefits

Oct 2000-May 2002 **LJ Michaels, Inc.** Terre Haute, IN 47807
Contact: President, Cy Marlow. (contact info given upon request)

- Maintained LAN with 12 workstations and NT server/Administrative duties.
- Learned and became proficient in appraisal specific software.
- Gathered, organized, and put together appraisal reports.
- Took over responsibility of the REO/CMA department.

Summer 1999 **INTEREX** Needham Market, Suffolk, England
Contact: President, David Dodd. (contact info given upon request)

- Warehouse operations
- Responsible for inventory and packing outgoing materials.

ONGOING WORK EXPERIENCE

August 2002- Ongoing **Brookstone** Indianapolis, IN
Contact: Manager, Cyndi Wolf (contact info given upon request)

- 2nd Assistant Manager: Sales centered job with responsibilities including stocking, store maintenance, customer service, overseeing sales associates, nightly deposits.

Oct 2001-Ongoing **Independent Web Creation and Marketing**
www.NicholasChristopher.com

- Design, maintain, and market web sites for Clients.

MARKETING SPECIFIC EXPERIENCE

University Course Work: International marketing, brand awareness, market research, product placement, marketing plan development, strategy, supply chain management

- Created Marketing plan for ISU AMA Golf Outing (ie. Advertising, PR, Mailings, Coupons, Billboards, Promotional events, Marketing budget, etc)

ACCREDITATIONS, LICENSES, AND VOLUNTEER EXPERIENCE

Computer: Microsoft Word, Works, Excel, Access, Powerpoint, Publisher, Frontpage, Adobe Acrobat, Photoshop, Quicken, Dreamweave, Swish and Microsoft operating systems.
Appraisal/Realty software: Wintotal, ACI, comparable real estate programs.
Insurance/Sales: Indiana Health, Life, and Accident Insurance Licenses, 20 hours formal sales training
Volunteer: Designed FalunDafa web: <http://www.indydafa.uni.cc>. Participate in family rescue efforts.