

DANIEL R. HATMAKER

Campus Address

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Terre Haute, IN 47807
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Permanent Address

1842 Remington Dr.
Indianapolis, IN
46227
(317) 882-6049

OBJECTIVE

Obtain an entry-level position in the Marketing field, with emphasis in computer applications

EDUCATION

Indiana State University, will graduate with BS in Marketing in May 2000
Possible second major in M.I.S. by May 2000

Career Related Courses:

Leadership Skills and Development
Marketing Channels Strategy and Management
Information Systems Analysis
Decision Making and Analysis
Product Pricing Strategy
Advertising Policy

Advertising and Promotions
Creative Advertising
Business Report Writing
Consumer Behavior
Business Computer Systems
Strategic Management

Computer Related Skills:

Excel 97	Word 97	PowerPoint 97	Access 97	Netscape 3.0/4.51
Windows 3.11/95/98		Adobe Pagemaker 6.5		Visual Analyst Workbench

CAMPUS ACTIVITIES

President: Dean's Student Advisory Committee beginning May 99 through May 2000

President: American Marketing Association from August 98 to May 99

President: Delta Sigma Pi professional fraternity from May 99 to present

Alumni Relations Director, Fraternal Activities Director, Interfraternity Conference

Delegate: Delta Sigma Phi general fraternity from August 95 to present,

Student Delegate: Instructional and Professional Development Committee

WORK EXPERIENCE

Meter Reader (May 98 to Aug. 98, Dec. 98 to Jan. 99, and May 99 to Aug. 99)

Cinergy/P.S.I, Noblesville, IN

- Managed time efficiently on a daily basis against adverse weather conditions, and time constraints

Kiosk Manager (Labor Day Weekends of 1996 and 1997)

MBNA America at the Indianapolis Raceway Park, Clermont, IN

- Supervised four individuals while maintaining a high standard of customer service for lengthy periods of time. Processed thousands of credit applications daily.